



Independent Energy Efficiency Program, Inc.

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

THE VILLAGE OF AKRON JOINS STATE-WIDE EFFORT TO INSTALL ENERGY-EFFICIENT TECHNOLOGY IN HOMES

Area residents enjoying energy and cost savings of compact fluorescent lighting

During the month of January 2011, the Village of Akron will join villages across the state in distributing energy-efficient compact fluorescent lightbulbs (CFLs) to electric customers. Statewide, approximately 260,000 ENERGY STAR qualified CFLs have been distributed to date, through a joint effort with the Independent Energy Efficiency Program (IEEP).

The use of CFLs is increasing steadily as their benefits become more widely-known. While providing service that is comparable to standard incandescent bulbs, CFLs use about 75% less energy and last six to 10 times longer. One CFL can generate significant energy and cost savings over its lifetime. If every home in America replaced just one incandescent bulb with an ENERGY STAR qualified CFL, in one year enough energy would be saved to light more than three million homes, and prevent the release of greenhouse gas emissions equal to that of about 800,000 cars.

“By offering these bulbs, we hope to encourage our customers to continue to make energy efficient improvements to their homes,” said **Mayor Carl Patterson**. “By participating in IEEP programs such as this, we are endeavoring to do our part in preserving the environment, while providing significant cost savings to residents and businesses.”

Along with the CFLs, information was made available about where and how to install them, and their environmentally-safe disposal.

The CFL distribution was spearheaded by the IEEP and its 29 New York State member municipal electric utility systems. The IEEP helps these utilities facilitate the installation of energy efficient technologies in homes and businesses.

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