

**ERIE-NIAGARA REGIONAL PARTNERSHIP**  
INSTITUTE FOR LOCAL GOVERNANCE AND REGIONAL GROWTH  
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**Memorandum**

**To: Co-Chairs Clyde Burmaster & Barry Weinstein, MD**

**From: Tourism & Culture Subcommittee Chair David Rosenwasser**

**Re: May and June, 2005 meetings**

**Date: June 24, 2005**

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The Erie-Niagara Regional Partnership's Tourism & Culture Subcommittee met May 23, 2005 at the at the Niagara Tourism & Convention Corporation, and June 10, 2005 at the UB Institute for Local Governance and Regional Growth in a joint meeting with the Transportation Subcommittee. Present for the May meeting were subcommittee members Rosenwasser, Cerza, and Geiger (proxy). Present for the June meeting was subcommittee member Praetzel, as well as Transportation Subcommittee members Morse, Burmaster, Ferraro, and Ruzala, ENRP Co-Chair Weinstein, and Paul Tronolone representing ENRP Member Meredith Andreucci.

**Cultural Tourism Directional Signage:**

It's back! There is a new idea for implementing the Buffalo pilot by packaging it with the Niagara Falls downtown wayfinding and Shoreline Corridor wayfinding projects for state transportation enhancement funding. As such, the Subcommittee will transfer the issue to the Transportation Subcommittee, but will of course continue to pursue the issue with them. Please see the Transportation Subcommittee report for further information.

**Cultural Funding:**

Subcommittee Member Cerza suggested that a master plan for cultural funding be created. ENRP Administrator Tod A. Kniazuk informed the group of a "United Arts Fund" concept being explored by several Erie County cultural organizations. The Subcommittee will monitor this issue for possible future action.

**Other Topics:**

Other topics discussed include packaging of theatres through common stock tickets for CVB marketing, and making tickets available at locations such as Wegman's.