

ERIE-NIAGARA REGIONAL PARTNERSHIP

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Co-Chairs:

Hon. Clyde Burmaster

Hon. William A. Pauly

MEMORANDUM

To: ENRP Chairs Burmaster & Pauly
From: ENRP Tourism & Culture Subcommittee Chair Crystal Peoples
Re: April, 2001 subcommittee meeting
Date: June 6, 2001

The Erie-Niagara Regional Partnership's Tourism & Culture Subcommittee met April 4, 2001 at the Niagara Falls Convention & Visitors Bureau. Present for the meeting were Subcommittee members Peoples and Rubin, as well as representatives from the BNCVB, NFCVB, and the NFTA.

During this meeting and subsequent working sessions, the Buffalo Niagara Tourist Express has become a reality. This project will connect downtown Buffalo and Niagara Falls with an express shuttle service for the summer tourism season, commencing on June 9 in time for the Allentown Arts Festival, and running through Labor Day.

The cost for an all-day pass will be \$5 per person, and will include a Metro pass for the day as well. The NFTA has provided the vehicle, and the two CVBs are handling promotion.

This project should be considered year one of a multi-year pilot. In that sense, we will examine the ridership trends at the end of the season as a means to improve the service for next year, and to tie it in to additional projects such as the bi-county tourism promotion brochures that will be the group's next task.

Thanks to all the committee members, as well as the NFTA, NFCVB, BNCVB, and Niagara County Tourism for making this project a reality.

Members: Hon. John Connolly * Hon. Albert DeBenedetti * Mr. Thomas Dziedzic * Mr. Brian Eldridge * Hon. Bradley Erck * Mr. Samuel Ferraro * Hon. John Greenan * Mr. Clyde Johnston * Mr. Thomas Kucharski * Ms. Maria Lehman * Hon. Peter McMahon * Hon. Gerald Meal * Mr. Robert Miller * Hon. Sean O'Connor * Hon. Crystal Peoples * Mr. Lawrence Rubin * Mr. David Rutecki * Mr. Kevin Schuler * Mr. John Simon * Hon. Robert Villani * Hon. Barry Weinstein, M.D. * Mr. Peter Wendel * Ad Hoc: Ms. Cyd Bennett, Mr. Richard Geiger, Mr. Luke Rich, Mr. Stan Rydelek